



College Goal SundaySM in South Dakota

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PUBLIC SERVICE ANNOUNCEMENTS**FOR IMMEDIATE RELEASE****January 2010**

STATEWIDE COLLEGE GOAL SUNDAYSM EVENT TO HELP STUDENTS AND PARENTS APPLY FOR MONEY FOR COLLEGE

The Fourth Annual College Goal SundaySM in South Dakota is set for Sunday, February 21, 2010, from 2-4 p.m. Twelve sites across South Dakota have been set up to help students and parents complete the Free Application for Federal Student Aid (FAFSA). Completing the FAFSA is the first step to take in order to receive federal financial aid. Participants can pre-register by calling toll free 1-866-578-4625 or logging on to www.collegegoalsd.org.

Pre-registration is encouraged, but not required, to ensure the sites have enough resources to assist all participants. "Participants can expect to get detailed free help in completing the online FAFSA, and financial aid information," said Jay Larsen, coordinator of College Goal SundaySM in South Dakota.

The South Dakota Association of Student Aid Administrators is assisted by the South Dakota School Counselors, South Dakota Indian Counselors, GEAR UP, TRIO, Great Lakes and other volunteers.

An added bonus for participants is that \$6,000.00 in education scholarship funds have been made available also to help fund a student's education. College Goal SundaySM in South Dakota participants can submit their name to win a \$500 education award that will be available through a drawing at each of the 12 event sites. Each \$500 award can be used at any college, university or technical school in South Dakota.

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College Goal SundaySM in South Dakota Event Sites – February 21, 2010, 2 – 4 p.m.

Aberdeen Northern State University Beulah Williams Library - 1200 S Jay St	Flandreau Flandreau Public School 600 Community Drive	Mission Sinte Gleska University 101 Antelope Lake Circle	Rapid City Western Dakota Technical Institute 800 Mickelson Drive
Agency Village Tiospa Zina Tribal School 1 Tiospa Zina Drive (South of Sisseton)	Kyle Oglala Lakota College	Mobridge Mobridge High School 114 10th St. East	Sioux Falls University Center North 4801 N. Career Ave. (HWY 38 & I-90)
Eagle Butte Cheyenne-Eagle Butte High School Main Street & East Frontier Street	Pine Ridge Oglala Lakota College	Pierre Capital University Center 925 E. Sioux Ave.	Wagner Wagner High School Walnut Avenue SW



College Goal SundaySM in South Dakota participants need to be advised that there are a few critical pieces of information they must bring to the event in order to ensure full completion of the FAFSA. Such documents include:

1. Information on savings, checking and investments for both the student and the parents.
2. 2009 tax information, W-2s and/or tax returns for both the student and the parents.
3. Records of untaxed income for both the student and the parents.
4. Driver's license number, if the student has one.
5. Social Security number for both the student and the parents.
6. Both the student and their parents need a 4-digit PIN from the U.S. Department of Education to electronically sign the FAFSA. Participants can log on to www.pin.ed.gov to have separate PINs sent to them, or a PIN can be obtained at the event site.

Larsen concluded, "If attending college is your goal and you need help funding your education, South Dakota's College Goal Sunday is the perfect event to get the help you need. Go to www.collegegoalsd.org for specific information."

The College Goal SundaySM program was created by the Indiana Student Financial Aid Association with funding from Lilly Endowment, Inc. and with supplement support from Lumina Foundation for Education. College Goal SundaySM in South Dakota is sponsored by the South Dakota Association of Student Financial Aid Administrators (SDASFAA).